

This Listing of Claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS

1. (Currently Amended) A method comprising:
 - ~~providing transmitting, via a to a set top box receiving device from a server, a list of one or more video-on-demand (VOD) clip categories, each VOD clip category containing one or more corresponding VOD clips;~~
 - ~~receiving, through at the server from the set top box receiving device, user input specifying selected ones of the VOD clip categories;~~
 - ~~providing transmitting, via a to the set top box receiving device from the server, a list of one or more VOD clip parameters, each of the VOD clip parameters defining how individual ones of the VOD clips from the selected ones of the VOD clip categories will be assembled into a composite VOD clip;~~
 - ~~receiving, through at the server from the set top box receiving device, user input specifying selected ones of the parameters for one or more of the selected VOD clip categories;~~
 - ~~providing transmitting, via a to the set top box receiving device from the server, a list of one or more VOD clip metadata search attributes, each of the VOD clip metadata search attributes refining the search results of configured to filter one or more VOD clips corresponding to a respective one of the VOD clip categories;~~
 - ~~receiving, through at the server from the set top box receiving device, user input specifying one or more VOD clip metadata search attributes for one or more of the selected VOD clip categories; and~~
 - ~~automatically creating, at a the server communicatively coupled to the set top box, the composite VOD clip to include one or more corresponding VOD clips from each of the selected ones of the VOD clip categories assembled according to the selected VOD clip parameters of each selected VOD clip parameters of each selected VOD clip category and filtered according to the one or more provided received VOD clip metadata search attributes of for each selected VOD clip category;~~

wherein one or more additional VOD clips are included as component VOD clips of the composite VOD clip, the one or more additional VOD clips including an advertising VOD clip selected from a plurality of advertising VOD clips based on the selected VOD clip categories.

2. (Original) The method of claim 1 further comprising:
presenting the composite VOD clip to a user to effect a passive viewing experience.
3. (Cancelled)
4. (Previously Presented) The method of claim 2 wherein the composite VOD clip consists of a subset of the one or more VOD clips corresponding to the selected VOD clip parameters in each selected VOD clip category.
5. (Original) The method of claim 4 wherein the one or more VOD clip parameters includes a VOD clip parameter selected from the group consisting of a random selection parameter, a maximum number parameter, a maximum time parameter, and a sequential parameter.
6. (Currently Amended) The method of claim 1, further comprising:
automatically regenerating wherein the composite VOD clip is automatically regenerated
upon user request or according to an externally specified schedule.
7. (Previously Presented) The method of claim 1 wherein the one or more corresponding VOD clips made available prior to a specified time are removed from the composite VOD clip.
8. (Currently Amended) The method of claim 1, further comprising:
wherein removing the one or more corresponding VOD clips previously presented to a particular user are removed from the user's composite VOD clip.
9. (Cancelled)

10. (Currently Amended) The method of claim 9-1, wherein the one or more additional VOD clips further comprise VOD clips selected from the group consisting of: advertising VOD clips, promotional VOD clips pertaining to VOD content unrelated to the composite VOD clip; and promotional VOD clips pertaining to VOD content related to the composite VOD clip.

11. (Currently Amended) The ~~method~~system of claim 422, wherein one or more additional graphical or data contents, including content tickers, graphical ads or promotional contents unrelated to the composite VOD-clipvideo, and content tickers, graphical ads or promotional contents related to the composite VOD-clipvideo, are added alongside or partially overlay the composite VOD
clipvideo.

12-21. (Canceled)

22. (Currently Amended) A system comprising:
~~a server storing VOD content, the VOD content defined by a plurality of VOD clip categories, each VOD clip category containing one or more corresponding ones of the VOD clips; and~~
~~a set top box receiving device communicatively coupled linked to the server, the receiving device including: set top box storing an application, the application configured to provide a user with a VOD clip category selection functionality that enables the user to select from among the plurality of VOD clip categories, a VOD clip parameter selection functionality that allows the user to select one or more VOD clip parameters, each of the VOD clip parameters defining how individual ones of the VOD clips from selected ones of the VOD clip categories will be assembled into a composite VOD clip, a VOD clip metadata search attribute functionality that allows a user to provide one or more VOD clip metadata search attributes, each of the VOD clip metadata search attributes refining the search results of one or more VOD clips corresponding to a respective one of the VOD clip categories such that the composite VOD clip consists of the subset of the one or more VOD clips corresponding to each selected VOD clip category; and a VOD clip composite functionality configured to automatically create the composite VOD clip to include one or more corresponding VOD clips from each of the selected VOD clip categories assembled according to the~~

selected VOD clip parameters of each selected VOD clip category and filtered according to the one or more provided VOD clip metadata search attributes of each selected VOD clip category

at least one processor; and

at least one memory, the at least one memory storing computer-readable instructions that, when executed by the at least one processor, cause the receiving device to perform:

receiving, from the server, one or more video clip categories, each video clip category being associated with at least one video clip, and each video clip category being associated with a different genre of content;

transmitting, to the server, user input including a first selection of at least one video clip category;

receiving, from the server, one or more video clip parameters, each video clip parameter being associated with at least one video clip category included in the first selection, and each video clip parameter being configured to define the extent to which one or more video clips of the video clip category corresponding to the particular video clip parameter are displayed;

transmitting, to the server, user input including a second selection of at least one video clip parameter;

receiving, from the server, one or more video clip metadata search attributes, each video clip metadata search attribute being associated with at least one video clip category included in the first selection, and each metadata search attribute being configured to define a substantive aspect of content included in the associated at least one video clip category;

transmitting, to the server, user input including a third selection of at least one video clip metadata search attribute; and

receiving, from the server, a composite video, the composite video including a plurality of video clips,

wherein a first video clip included in the plurality of video clips is associated with the at least one video clip category included in the first selection,

wherein the one or more video clips of the plurality of video clips included in the composite video are limited in extent by the at least one video clip parameter included in the second selection,

wherein the first video clip includes the substantive aspect of content defined by the at least one video clip metadata search attribute included in the third selection, and, wherein a second video clip included in the plurality of video clips includes an advertisement selected from a plurality of advertisements based on the at least one video clip category included in the first selection and the at least one video clip metadata search attribute included in the third selection.

23. (Currently Amended) The system of claim 22, the receiving device further comprising including:

a display screen for presenting configured to present the composite VOD clip video to the user a user to effect a passive viewing experience.

24. (Cancelled)

25. (Currently Amended) The system of claim 22, wherein the one or more VOD video clip parameters includes include a VOD clip parameter selected from the group consisting of a random selection parameter, a maximum number parameter, a maximum time parameter, and a sequential parameter.

26. (Currently Amended) The system of claim 22, wherein the composite VOD clip is the at least one memory further stores computer-readable instructions that, when executed by the at least one processor, cause the receiving device to perform:
automatically regenerating upon user request according to an externally specified the composite video in accordance with a schedule.

27. (Currently Amended) The system of claim 22, wherein one or more VOD clips made available prior to a specified time are removed from the composite VOD clip the at least one memory further stores computer-readable instructions that, when executed by the at least one processor, cause the receiving device to perform:

removing at least one video clip from the plurality of video clips included in the composite video based on the time the at least one video clip became available.

28. (Currently Amended) The system of claim 22, wherein one or more VOD clips previously presented to the user are removed from the composite VOD clip the at least one memory further stores computer-readable instructions that, when executed by the at least one processor, cause the receiving device to perform:

removing at least one video clip from the plurality of video clips included in the composite video in response to determining that the at least one video clip was presented previously to a particular user.

29. (Canceled)

30. (Currently Amended) The system of claim 2922, wherein the one or more additional VOD clips are plurality of video clips included in the composite video further includes a third video clip, the third video clip being selected from the group consisting of: advertising VOD clips, promotional VOD video clips pertaining to VOD content unrelated to content included in the composite VOD clip video, and promotional VOD video clips pertaining to VOD content related to content included in the composite VOD clip video.

31. (New) An apparatus, comprising:

at least one processor; and

at least one memory, the at least one memory storing computer-readable instructions that, when executed by the at least one processor, cause the apparatus to perform:

transmitting, to a user device, one or more video clip categories, each video clip category being associated with at least one video clip, and each video clip category being associated with a different genre of content;

receiving, from the user device, user input including a first selection of at least one video clip category;

transmitting, to the user device, one or more video clip parameters, each video clip parameter being associated with at least one video clip category included in the first selection, and each video clip parameter being configured to define the extent to which one or more video clips of the video clip category corresponding to the particular video clip parameter are displayed;

receiving, from the user device, user input including a second selection of at least one video clip parameter;

transmitting, to the user device, one or more video clip metadata search attributes, each video clip metadata search attribute being associated with at least one video clip category included in the first selection, and each metadata search attribute being configured to define a substantive aspect of content included in the associated at least one video clip category;

receiving, from the user device, user input including a third selection of at least one video clip metadata search attribute; and

generating, a composite video, the composite video including a plurality of video clips,

wherein a first video clip included in the plurality of video clips is associated with the at least one video clip category included in the first selection,

wherein the one or more video clips of the plurality of video clips included in the composite video are limited in extent by the at least one video clip parameter included in the second selection,

wherein the first video clip includes the substantive aspect of content defined by the at least one video clip metadata search attribute included in the third selection, and

wherein a second video clip included in the plurality of video clips includes an advertisement selected from a plurality of advertisements based on the at least one video clip category included in the first selection and the at least one video clip metadata search attribute included in the third selection.

32. (New) The apparatus of claim 31, wherein the one or more video clip parameters include a random selection parameter, a maximum number parameter, a maximum time parameter, and a sequential parameter.

33. (New) The apparatus of claim 31, the at least one memory further storing computer-readable instructions that, when executed by the at least one processor, cause the apparatus to perform:

automatically regenerating the composite video in accordance with a schedule.

34. (New) The apparatus of claim 31, the at least one memory further storing computer-readable instructions that, when executed by the at least one processor, cause the apparatus to perform:

removing at least one video clip from the plurality of video clips included in the composite video based on the time the at least one video clip became available.

35. (New) The apparatus of claim 31, the at least one memory further storing computer-readable instructions that, when executed by the at least one processor, cause the apparatus to perform:

removing at least one video clip from the plurality of video clips included in the composite video in response to determining that the at least one video clip was presented previously to a particular user.

36. (New) The apparatus of claim 31, wherein the plurality of video clips included in the composite video further includes a third video clip, the third video clip being selected from the group consisting of: promotional video clips pertaining to content unrelated to content included in the composite video and promotional video clips pertaining to content related to content included in the composite video.

37. (New) A method, comprising:

receiving, at a server, input including a selection of at least one clip category and at least one metadata search attribute; and

generating, at the server, a composite video, the composite video including a first video clip and a second video clip, the first video clip being associated with the at least one clip category and the at least one metadata search attribute, and the second video clip including an advertisement

selected from a plurality of advertisements based on the at least one clip category and the at least one metadata search attribute.

38. (New) The method of claim 1, wherein the receiving device includes a set-top box.
39. (New) The system of claim 22, wherein the receiving device includes a set-top box.
40. (New) The apparatus of claim 31, wherein the user device includes a set-top box.